

Invitation - 5'

* A.S.O.S. initiative - pg. 203-206 super-exchangers example of agent based initiative (e.g. conversion of information from consumable to durable)

5. Critical Mass Analysis - ref. Malcome Gladwell - The Tipping Point

- Greetings

WS-30033
30045
30046

= The Law of the Few - [Standard of Measure" Choice of 1ST Magnitude] "The Law of the Few" many know what to do, few do what they know
Bit Part vs. Central Role - refer to Immense Production

- The Stickiness Factor - Impact Imparts Excitation

(data points)
facts taken out of context are the basis or foundation of half-truths (e.g. short-term trends)

- Conversion becomes self-sustaining - Internal Desire vs. External Pressure
critical mass → self-sustaining conversion from a consumable to a durable (knowledge is swallowed up in wisdom)

- The Power of Context - 'Frame of Reference' (facts and truth)
Environment vs. Perspective - the fewer the number of potential rescuers the greater the probability of a response (act of rescue)

- External Forces, Pressure vs. Internal Anchors - Choice trumps all other factors!

- We Get Stirred Up! - A Popeye Moment! That's all I can stand, I can't stand no more!

impact imparts excitation

- Life's adventures & misadventures provide continuous successive application of the necessary stimulus - feedback through our experimentation, observations, & experiences → chronic becomes acute!

stimulus overcomes inertia - set in their ways

- 'Facilitation Threshold' - the point at which a stimulus begins to produce a response - an 'awakening awareness' - a moment when a differential, distinction, or difference in value is recognized, and the gap becomes evident.

crush depth

- Inclined to satisfy condition of lowest state of energy - 'rest state' - we get stirred up → internal desire is to be 'at rest' - at ease "storms of circumstances" "emotional turbulence"

- The Course of Thought - Ref. Malcome Gladwell - The Tipping Point

- The Law of the Few - Call to Action... Call Out (to signal... toot)

- You cared enough to share the truth, you had courage enough to listen
translators, take ideas and information from a highly specialized world and translate them into a language the rest of us can understand. Malcome Gladwell

- The Power of Translation - External Pressure vs. Internal Desire (Catalytic Conversion)

- The Conversion Factor - External Pressure vs. Internal Desire (Catalytic Conversion)
The Diffusion Model - "His true ambition, and a lofty one it must be counted was to affect the course of events by affecting the course of thought."
"The diffusion model is a detailed, academic way of looking at how a contagious idea of product or innovation moves through a population." - Innovators → Early Adopters → Early Majority → Late Majority → Laggards - The emphasis is thus on falsification, not verification. A powerful theory is one that is highly vulnerable, and so can be tested in many detailed & specific ways.

- The Course of Events - "The Strength of Weak Ties"

Loose association → Close connection - critical mass is a social dynamic term used to describe the existence of sufficient momentum in a social system such that the momentum becomes self-sustaining and fuels further growth. ref. The Diffusion Model self-organized criticality... supercritical states

mass action = mass effect - If individuals share a similar vision & are guided in their actions by common values, that they uphold & sustain in their daily routines - then they are acting in concert, a collective synergy of voluntary or spontaneous impulse - what none could do alone we accomplish together!

inclined to focus on individuality, what makes us unique, different than others, rather than on commonality, what binds us together in a shared experience.

Divergence - I³ = Ignorance, Indifference, Intolerance → Convergence - V² = Vision x Values I-5'5-1

original works derivative works interpretive works the extraordinary becomes ordinary super-exchangers

77' - 78'...

the non-news (unmarked - not targeted for conversion) that is repeated retains meaning but loses its news value (novel - novelty marked - targeted for conversion)

Invitation

mass action = mass effect

position | value
attitude | worth

6 **Critical Mass Analysis** ^{gone viral} ^{tipping point}
- critical mass is a sociodynamic term to describe the existence of sufficient momentum in a social system such that the momentum becomes self-sustaining and fuels further growth
- ~~image vs identity~~ self-organized criticality... critical versus supercritical states... ^{tipping point...} ^{Pivot!} ^{fulcrum!} ^{choose your treasure!}

6 ✓ choice of 1st magnitude - 6:1 part vs. central role → standard of measure... star to steer her by...

6 - inclined to focus on individuality, what makes us unique, different than others rather than on commonality, what binds us together in a shared experience. conditioned entanglement... modal constants... boundary conditions...

6 - many know what to do. few do what they know. ^{know more} vs. ^{ignore less}
- cite 'ignore less' examples. 9/11, shuttle disaster, etc. ^{ref: mu concept}
- It's not that I know more than others, it's that I ignore less!... ^{the question frames the answer...}

✓ quality questions can initiate processional effects... ^{question/limitations}

✓ although the principles are simple, they are extremely powerful when skillfully applied. → The right person, in the right place, at the right time, with the right information (knowledge), can reduce the need for everything else. ^{reduces} (contributing factors - deciding factors information)

6 **The Bridge Function** ✓ - The right person, with the right knowledge, in the right place, at the right time, with the right information, can reduce the need for everything else.

(resource management, conservation of resources)

✓ - catalytic conversion - a result of catalytic action or influence ^{an action or reaction precipitated by a separate agent esp one that is essentially unaltered by the reaction!}
convert [to turn - more @ worth] ^{experimentation, observation, experience}
^{shared, similar, dissimilar experiences} certainty = conversion factor

✓ - Tipping point - to affect the course of events by affecting the course of thought.

- His true ambition, and a worthy one it must be central, was to affect the course of events by affecting the course of thought.

✓ - 'Facilitation threshold' (trigger level) - threshold = the point at which a stimulus begins to produce a response. - a level, point, or value above which something is true or will take place and below which it is not or will not (calculus of probabilities) (critical versus supercritical states)

- continued successive application of the necessary stimulus
facilitate: to make easier → facilitation 1: the act of facilitating: the state of being facilitated
2: the lowering of the threshold for reflex conduction along a particular neural pathway esp from repeated use of that pathway.
threshold - the level or degree of stimulation, excitation, or inspiration at which a response initializes. (crush depth) ^{facilitation threshold} vs. ^{tipping point}

12 slide - Inclined to satisfy condition of lowest state of energy. disease rest state - see diagram we get stirred up. seek rest (at ease) I5-1 5-3

Invitation

- A Critical Mass Analysis

→ through experimentation, observation, and experience...
toolbox inventory, thought instruments, successful recipes, key
elements or ingredients (e.g. communication standard)
→ all-inclusive (active vs. passive)

4, 6

Nesh

- It is unnecessary to assume that participants have full knowledge of → complex
or the ability and inclination to go through any reasoning processes. But the participants are supposed to
→ the total structure of the game... or the relative advantages of the various pure strategies at their disposal
→ to accumulate empirical information of the relative advantages of the various pure strategies at their disposal

7, 13, 14, 15-22

Empowerment - Personal, team, culture - without recognition or being
aware of a difference in value, there is no immediate value. It would
represent the same value as acquiring a tool to add to your toolbox even though
you don't have an immediate need for that specific tool. The tool may be of
such a high quality & at such a low cost that it is a good investment.
In this case the value is a potential value. If you become aware of a
difference in value & gap is significant enough for a 'call to value
action', then the value of the tool becomes of an immediate nature, application

7 ✓

- If we become aware that many of the human conditions that are a detriment
to our quality of life & experiences are introduced by human choices, ^{willful intent} then...
That means they can also be changed. Reality is responsive to our choices.

7 ✓

- If you are not part of the solution, then you are part of the problem.

- dam of bias, ignorance, indifference, intolerance, etc.; behind which is
building up higher & higher levels of truth, knowledge, power, force <sup>unstable equilibrium...
supercritical state!</sup>

1, 6

- The emphasis is thus on falsification, not verification. A powerful theory is
one that is highly vulnerable, and so can be tested in many detailed & specific
ways.

- cite: we solve for the unknowns using the knowns - I do not
know if we can be friends, kindred - what I do know is
I can act in friendship by sharing the best of what has been
shared with and entrusted to me.

- our cultural focus is on what separates us as individuals -

divergence - $I^3 = \text{Ignorance, Indifference, Intolerance}$

- My focus is on commonality, what unites or reunites us, what binds
us together in a shared experience, what values we share, what
visions we seek - $V^2 = \text{vision} \times \text{values}$ - fundamental fidelity

- act in friendship solving for the unknowns using the knowns -
caring enough to share - others have shared with me - e.g. Da-
crisis brought on the understanding of what had been shared -
impact of the value of information, guidance shared - life lines
can be utilized to warp oneself into a state of rest

Invitation

Critical Mass Analysis -

- approach your desire, that which is written upon your heart,
- develop an intimacy with your true self through self-discovery,
- explore your 'gifts' - the talent & abilities entrusted to you - ^{the essential you!...}
- 'embrace your passion' your internal desire - do not allow it to become constricted to an external pressure! ^{e.g. deadlines...}
- Hero stories ^{Call out (to signal-toot) (That's how we roll!)}

- cite: 9/11 crisis - Let's Roll - Heroic call to Action!

2, 13, 16, 18

invitation to become a 'craftsman' - a task master ('acting captain') - hurriedly vs thoroughly - when we do things hurriedly, we give them a cursory treatment; when we do things thoroughly, we pay attention to detail - true craftsmanship ^{deciding factor... ignore less}

1, 6, 7
Establish a Practice!

- an invitation to engage as a craftsman in the most worthy of all projects - yourself - personal growth & development - in the art & science of crafting yourself & the world around you - 'architects of reality' - invitation to intentionally & purposefully engage in crafting... ^{crafting practice}

- intro to 'pure find' - identify our personal 'frame of reference' - proximity to our true self - and being at rest and therefore at peace ^(disease/disease) with oneself - a predisposed disposition for yielding to a manifest source of latent potentialities ^{clues & cues}

Initiative...
Initiate

- identify our inclination, our bias - open to signs & indicators that something is amiss.

2, 6, 1
internal desire

- when we are exposed to or experience an attribute or characteristic that is closer to our true self - 'written upon our heart' - are we open (inclined) to 'identify with', or resistant, defensive, 'distance from' - ego is a point of view attempting to survive. stubborn resolve, 'set in their ways'

'set in their ways'
arrested development
proximity of inclination

- our current view is founded upon or revolves around our current notions or perspectives of reality & our view of our role, our participation in reality. - these preconceived notions, our present perspective, can have the effect of limiting any potential growth or evolutionary process that we can potentially experience - ^(relates to true power is...) What I know is; that when an individual stops being open to change, resists new information, then that individual ceases to evolve, ceases to experience personal growth, they become fixed, predictable - revolving around the same priorities, around the same references; they radiate recurring patterns - become 'set in their ways' (folksy expression) - cont.

Invitation

Critical Mass Analysis

set in
their ways
arrested
development

- this is what makes them predictable - if no change or growth has taken place - like circumstances render like reactions/responses, continuing to do the same things, engaging in the same actions, behaviors.
- this suspension of growth can become fixed. A folksy expression of this is referred to as the person has become 'set in their ways'. The individual has taken the stance of a stubborn resolve, they will not welcome new information that would bring into question their current perspectives.

* refer to: Excerpts from The Road Less Traveled.

- the role I choose that I wish to fulfill to the best of my ability, is to help others understand the nature of the inherent system and our (intimate) relationship to the system, the role we inherit when we are born into this world. I wish to help others understand how they can become fully empowered, able to have as much impact upon the world as they wish to. To understand the tools that are at their ^{our} disposal, to understand that reality is malleable, reality is what we choose it to become.

6,7

- part of our legacy in this world is how we have modified, impacted, influenced and affected reality in the time that we have been participants in the system - active or passive participants
- part of my inspiration came from a Tom & Jerry cartoon - a character (of which I have known many), a little girl, stomps her foot & declares, "It ain't the work, it's the worry." - This relates to my wish to help others understand that it is not the activity of work, generally speaking, it's the worries, the introduced conditions & circumstances, the ^{personalities} people, the atmosphere that influences the quality of our work experiences. My wish is to help others to discover or rediscover (something hidden or lost to notice) their 'workplay' - to help others understand how meaningful, how fulfilling the time we spend together can be if they choose it to be. That's all it really takes, to choose it and then work towards it (engage it) ^{course} corrections
- social evolution - revolution - dev it up' evolution vs. revolution
- discovering & engaging in our 'workplay' is a state of affairs where we are enveloped in a quality of experience that is almost timeless, the day passes in a flash because we have been folded into the play and companionship of good friends & fun activities. - this is the quality of experience I invite you to direct your attention to & focus your intention on at the macrocosmic level. the power of willful intent

Invitation

Critical Mass Analysis

* The secret key!

- my perspective is - many if not most individuals are at least somewhat beguiled
- although these principles are seemingly simple, they are very powerful when skillfully applied.
- it is the difference (distinction) between someone who has no training or experience, an initiate, and an apprentice who is being guided in their experiences to develop their skills, then a journeyman where the apprentice has graduated and is working independently, without supervision because they are skilled at their craft (chosen discipline) and then finally as a master who has surpassed the skill of a journeyman to the point (level) that they are now qualified to guide (structure) others in their pursuit of training in their practice
- spark gap - the level of or threshold at which a stimulus initiates a ^(proximity & inclination) response - 'spark an interest' - facilitation threshold - a 'cardinal awakening' moment when a differential, or a distinction in value is recognizable -
- I think they are part & parcel, as soon as you become aware of the distinction, you become aware of the difference in value, and the gap between the two.
- mass action = mass effect
- convert [to turn around, transform + to turn-more @ WORTHY] lat: to bring over from one belief, view, reality check or party to another
view [to see - more @ WIT] ^{1: the act of seeing or examining; INSPECTION also: SURVEY 2: an opinion or judgement colored by the feelings or bias of its holder} ^{3: to look at attentively; SCRUTINIZE}
^{4: to look on in a particular way} ^{5: REGARD} ^{6: to survey or examine mentally; CONSIDER}
- paradigm shift. paradigm = example, pattern, archetype

contributing factors → deciding factor

some factors can act as a catalyst in bringing about or hastening the conversion process. other factors can act as inhibitors, preventing or prolonging the conversion process.

- conditions that have been ignored can become intensified to the 'facilitation threshold' (trigger level). This is the level where what may have been a chronic condition of (bearable) discomfort becomes acute (crisis)... 'Crush Depth' (crushed under the weight of circumstances). Such an event can act as a 'bias buster' - a catalytic event bringing about a questioning of our current references. → limiting factors... bias, ego, pride, time limitations, behavioral programming, herding, tribalism, entangled conditioning.

Facilitation: continued successive application of the necessary stimulus
 Threshold: the point at which a stimulus begins to produce a response
 (e.g. pattern recognition of signs & indicators)
 clues & cues

1/6 chain of custody

my focus, in my chosen discipline of ontology, is on two specific kinds or categories of existence or entities: the individual, considered both individually & collectively (team, tribe) & the organizational entity (institutions, corporations, governments, religions, cultures).
 sometimes referred to as "legal fictions" → third = Artificial Intelligence

Invitation Critical Mass Analysis

- one of the aspects of a catalyst I find most interesting is that it may be recovered practically unchanged (what pops out was unstable, what settles out returning to 'rest state' is stable) of the end of the reaction.
- unalterable state of reason - (internal anchors)
 - "supreme and unalterable reason"

Notes from The Tipping Point by Malcolm Gladwell:

- pg. 9 These three characteristics - one, contagiousness; two, the fact that little causes can have big effects; and three, that change happens not gradually but at one dramatic moment... is the most important, because it is the principle that makes sense of the first two and that permits the greatest insight into why modern change happens the way it does. The name given to that one dramatic moment in an epidemic when everything can change all at once is the Tipping Point.
- pg. 11 Epidemics are... (an) example of geometric progression: when a virus spreads through a population, it doubles and doubles again, until it has (figuratively) grown from a single sheet of paper all the way to the sun in fifty steps (paper folded fifty times). As human beings we have a hard time with this kind of progression, because the end result - the effect - seems far out of proportion to the cause.
? logarithmic rise?
? powers
? Impact Imparts Excitation Function?
- pg. 23 Stickiness means that the message makes an impact...
- pg. 36 - 37 Six degrees of separation doesn't mean that everyone else is just six steps. It means that a very small number of people are linked to everyone else in a few steps, and the rest of us are linked to the world through those special few.
- pg. 62 The critical thing about Mavens, though, is that they aren't passive collectors of information... What sets them apart is that once they figure out how to get that (infinite) deal, they want to tell you about it too. (potential)
- pg. 70 In a social epidemic, Mavens are data banks. They provide the message. Connectors like social glue: they spread it. But there is also a select group of people - Salesmen - with the skills to persuade us when we are unconvinced of what we are hearing, and they are as critical to the tipping of word-of-mouth epidemics as the other two groups.

Orientation - 9'

9. Core, Containment, Command

select → project
projector | reflector

- Greetings

- Core - Power Source - I choose ... We agree (The family of mankind... community!...)
entangled conditioning

- Containment - Limits, Regulates, Envelops
bias recursive AIM=AIM
conditioned entanglement

- Command - Projects the Power

- The Secret Key... Early Detection... It's not that I know more than others, it's that I ignore less... lookout (crow's nest)
- The Communication Standard... Prevents Performance Anxiety... "It ain't the work, it's the worry."... Intimacy of Task... Communication of task relationship to conditional array...
- Raise the Standard...

Orientalism

Core, Containment, Command - Overview -
proximity

It's Easily Resisted

2 - inclination - a predisposed disposition for yielding to a manifest source
c - demand vs. command ^{of latent potential!} attention, respect

12, 7 - Sir James Jeans says the universe was looking more like a big thought than a big machine. "It may be that what we think is real, the physical universe, is an interference pattern in the thought world..." Everything begins as a thought!

g - In the world of the quantum, the observer & the observed turn out to have a tight & totally unexpected linkage. When we insert a measuring device, we can measure position or momentum, but the installation of one prevents the measurement of the other. We choose which, whichever we choose, it has an unpredicted effect on the future of the particle. To that degree the future of the universe is changed. We changed it. Cross out observer, replace it with ^{participant} participator. Participatory Universe!

A TX - Thales, a member of the species philosopher, student of nature, was the first moved man to have seen the cause (map, theca that is) of, and to predict, an eclipse (occultation) of the sun (source). This means he figured out that the heavens move in regular (recurring) ways that accord with mathematical reasoning. He was able to reason from visible effects to invisible causes and speculate about the intelligible order of nature as a whole. He at that moment became aware that his mind was in accord with the principles of nature, that he was the microcosm.

- This moment contains many elements: satisfaction at having solved a problem; pleasure in using his faculties; fullness of pride, more complete than that of any conqueror, for he surveys & possesses all, certainty drawn from within, requiring no approving authority; self-sufficiency, not depending for the fulfillment of what is highest in himself, on other men or opinion or on accidents such as birth or election to power, on anything that can be taken from him; a happiness that has no admixture of illusion or hope but is full of actuality.

(Joy & fulfillment He is his Heaven)
g, c - Command - that which projects & utilizes the power...

Orientation

Core, Containment, Command

- c - when you have an outcome you wish to create or produce, you choose the proper tool & develop the necessary skills to use the tool to render the outcome.
- g - 5 of 5 - (1) we choose - (2) we are creators of our individual actualities and
★ therefore we are all co-creators - (3) the inherent system accepts all these individual inputs (individual actualities) and combines them to render a collective output = collective reality and therefore (4) we are co-operators of the inherent system - (5) bootstrapping - the output becomes the input in a feedback loop (see emergent systems) self-correcting
- b, a, c - our choices are projected into the system and reflected back to us through our experiences of collective reality and we are able to choose which attributes we wish to reinforce or diminish in ourselves, others, and organizational entities.
- b, (14) - although the principles are simple, they are extremely powerful when skillfully applied.
- g - 2 complementary approaches which converge at the core concept - the 'bridge function' → personal empowerment, team empowerment
- g - the power source = the power to choose or to agree, what limits the power, what projects the power. core... containment... command
- g - these three concepts are the foundation upon which the entire dynamic of the relative nature of our existence is founded
- b, 12 - The role of a phenomenon (internal or external contributing factor) which fulfills the function of a condition may be characterized as follows: it is a special existence, an immediate thing; it has also a vocation, as it were, to be destroyed in its primary form in order to conserve the realization of something else so near of kin that it may be properly regarded as its own true self in the resulting phenomenon to which it gives rise, and into whose actuality its own essence enters and is there conserved.
- a - core - is the center of influence... the part by, through which the whole gains meaningful existence... contains all the seeds of potential... the bridge between all that is possible and that which becomes probable.
- b - containment - 1st level limits; 2nd level regulates; 3rd level envelops

Orientation

Core, Containment, Command

to 15 - Command is all about trust. Consider the captain of a ship. He is in command; yet he controls nothing. The actual control is entrusted to others.

to 15 { 1st principle of command ... those under one's direction are also under one's protection. The captain trusts his crew and the crew trust their captain. The captain is trusted to do what best serves the mission [direction component] and what is best for those who are entrusted to him under his command [protection component].
- 2nd principle of command ... yielding command to others. Consider the example of a river pilot - pitch of catch - 'you have the bridge'

b - 2nd level of containment - regulate + 1st mention of modal modalities -
- modal 2: containing provisions as to the mode of procedure or the manner of taking effect - used of a contract or legacy ... proviso [provided that] 2: a conditional stipulation: PROVISION
a - each blessed with certain gifts - entrusted with talents, abilities
g - mention to stable correlations of events in constant flux - perspective + this is a characteristic inherent in the system - things are changing all the time - we can feel at a loss to understand how & why they're changing and how we can influence, affect the outcome.

Key Concepts

Central Theme - Mission Quest Reality Game
Unclaimed Inheritance = "Playground for the Children"
Lost Treasures = "Work Play"

Bridge Function - 'Frame the Reference' ^{(active or passive 'participants' bit) → 'acting captain'}

Power Source - I choose; We Agree; Bias ^{'power' 'authority' Limit}

Core - Fundamental Freedoms ^{the seeds of potential 'on the possibilities'}

Containment - Bias; ^{limits} Modal; ^{Regulates} Vessel ^{envelopes}

Command - Direct || Protect; yield 'right of way'; 'Acting Captain'

Feedback - Bootstrap

Cybernetics [to steer, govern] the science of communication and control theory that is concerned with the comparative study of automatic control systems

Yahoo reference - American Heritage Dictionary -

reality check - an assessment to determine if one's ^{perspectives} circumstances or expectations conform to reality. ^{perspective} to look through, see clearly - more at true relations or relative importance. A mental view or prospect.

James (3:4) Look! Even boats, although they are so big and are driven by hard winds, are steered by a very small rudder to where the inclination of the man at the helm wishes. So, too, the ~~heart~~ tongue is a little member and yet makes great things. Look! How little a fire it takes to set so great a woodland on fire!

cybernetics

[Gk. kybernetēs, helmsman + -ics; pilot, governor (fr. kybernan to steer, govern) + E. -ics]

^{blue} a science dealing with the comparative study of the operations of complex electronic computers and the human nervous system

^{red} the science of communication and control theory that is concerned esp. with the comparative study of automatic control systems (and ^{as the nervous system} brain and mechanical-electrical communication systems) 9-9

~~insight~~ -
[to observe the ~~stars~~] to think about with care & caution, to treat in a kindly way, to gaze at steadily or reflectively

Orientation - 11'

11. Core Concepts $\begin{matrix} \uparrow & \text{spiritual, intellectual, emotional, physical well-being} \\ \downarrow & \text{material} \rightarrow \text{sex \& money - physical, material gratification} \end{matrix}$

- Greetings

- Freedom(s) From...

intimacy of 2 realms
1. self-exploration,
self-discovery,
self-actualization
2. aware of the options
that are available -
universal solution
set - narrow the
boundaries - assign
weighted values based
on intimacy with self...
resonate, resonates,
resonance...

- Sex and Money

- Freedom From Inhibition...

- Freedom from Want or Need...

- The more conditional, the less likely...

I'll be happy when...

- I asked for all things that I might enjoy life,
I was given life that I might enjoy all things.

- Health, Belonging, Affect

- Freedom from Disease, Fear, Doubt...

- The Quest for Self-Actualization... mentor, guide others

- Freedom from Ignorance... In service to others

- Avatar... Materialized Creative Consciousness...

- From "Do you know who I Am (elite, elitist) To "Do you know
who you are? The potential you represent (re+present)?!"

- self-love... selfless-love... you can't share what you don't have...
(informal) ain't got!...

Orientation - Core Concepts

Fundamental Facets of Freedom

Community Vs. Capitalism
 a reflection of an individual or collective choice of 1st Magnitude Measure... Choose Your Treasure...
 greed creates downward pressure and stress upon those who add value... diminished return on their contribution... service → stockholder is a beast with an insatiable desire for wealth or gain... greed → appetite

- slide Bridge Function Core-

b - wealth - is not centered on 'excessive consumption' - disease of insatiable wants!
 cite: 9 - Containment - 2nd level regulates - is conditional. modal (containing provisions as to the mode of procedure or the manner of taking effect - used of a contract or legacy) - modality (the classification of logical propositions according to their asserting or denying the possibility, impossibility, contingency, or necessity of their content.)
 - conditions satisfied - leads to a 'high quality of life' - the exalted state of self-actualization expressed by the declaration of 'I Am!' He Is His Heaven...

needy baby... greedy baby!

b - although wealth is but one of five elements (ingredients in a successful recipe), it is a foundational element (e.g. advertising hooks - sex, money)

g-c - my desire was to name and thereby enable the ability to exercise command over the disease of 'excessive consumption' by learning the wisdom of wanting for less - see also 13 - learning not to intensify our wants to a level of need making our 'rest' state (happiness, peace, joy fulfillment) contingent on a want that has been intensified to a need - the more conditional, the less likely - external anchors vs. internal anchors - inner strength vs. external validation - image vs. identity
 principles & priorities

g-c - I am aware of the wise counsel of this guidance, however, I also understand the challenge we each face in striving to want for less, especially in our culture where our attention is focused (by marketing) on consumption and the ability to practice 'excessive consumption' (cultural benchmark, social status, image vs. identity)

g-c - EI-WS_3007 @ 49:xx - while they may satisfy short term impulses, I don't think they can fulfill long term desires (needs) - they are too fleeting an experience
 longing... we long for contact... connection
 "We want to be loved, failing that,..."

- acquisition brings a temporary feeling of fulfillment - ref. sex, money
fleeting gratification... the anticipation of acquisition is often more exciting than fulfillment...

Choice of 1st magnitude... Standard of Measure...
Choose Your Treasure...

* net worth ≠ self worth

transcendence above the self-actualization needs (Maslow, 1971). Transcendence involves helping others to achieve their full potential. This aspect of Maslow's hierarchy is very similar to a stage in another theorist's work. Erik Erikson theorized a stage in personality development called generativity, in which people focus on helping the next generation through earlier crises of personality development. **LINK** to Chapter Eight: *Development Across the Life Span*, pp. 281–282.

People move up the pyramid as they go through life, gaining wisdom and the knowledge of how to handle many different situations. But a shift in life's circumstances can result in a shift down to a lower need. For example, someone might be near the top, fulfilling the need for growth in ways that lead to self-actualization (appreciation of beauty, need for truth and justice, and helping others to grow, for example). But if that person loses her job and cannot find another one for quite some time, her money will start running out. She might take a job that is not good for her self-esteem out of love for her family and the need to provide a safe place for them to live (by being able to make the house payments) and food for them to eat. She would be starting at the level of love and working her way back up. Moving up and down and then back up can occur frequently—even from one hour to the next. Times in a person's life in which self-actualization is achieved, at least temporarily, are called **peak experiences**. For Maslow, the process of growth and self-actualization is the striving to make peak experiences happen again and again. **EXPLORE** more on **MPL**

Here's an example that might help in understanding this hierarchy. In the movie *Castaway*, Tom Hanks's character is stranded on a deserted island. His first concern is to find something to eat and fresh water to drink—without those two things, he cannot survive. Even while he is building a crude shelter, he is still thinking about how to obtain food. Once he has those needs met, however, he gets lonely. He finds a volleyball, paints a handprint and then a crude face on it, and names it "Wilson." He talks to the volleyball as if it were a person, at first as a kind of way to talk out the things he needs to do and later as a way of staying relatively sane. The need for companionship is *that* strong.

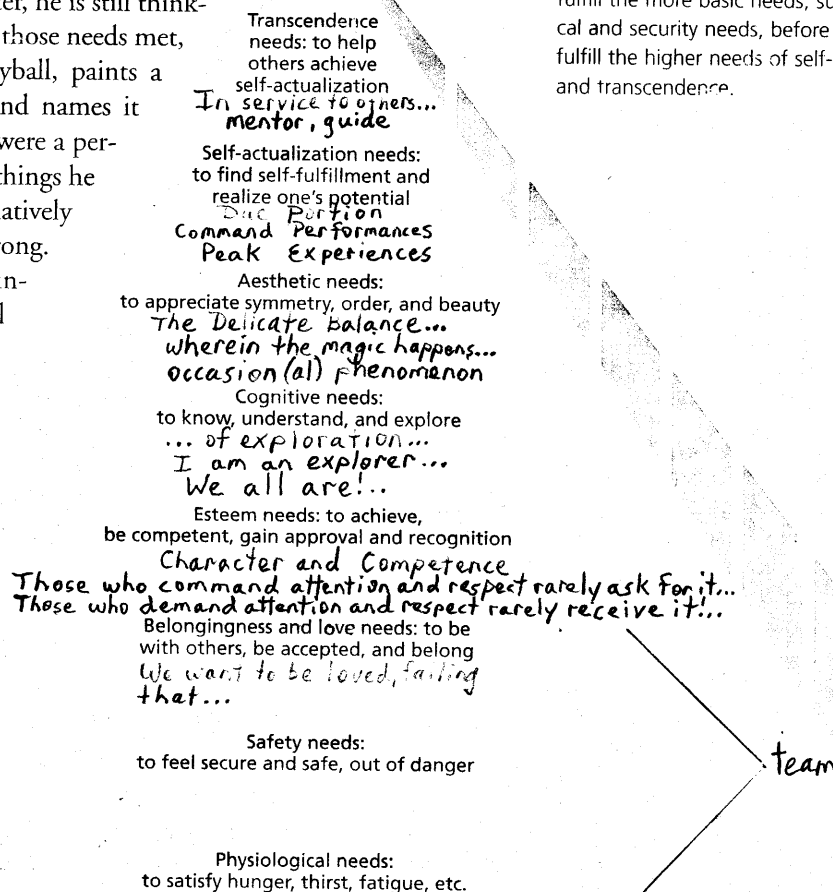
Maslow's theory has had a powerful influence on the field of management (Heil et al., 1998). Douglas McGregor, in his explanations of two different styles of management (McGregor, 1960), relates the older and less productive "Theory X" (workers are unmotivated and need to be managed and directed) to Maslow's lower needs and the newer, more productive style of management called "Theory Y" (workers want to work and want **tribe** that work to be meaningful)

- **command performances**
- **peak experiences** according to Maslow, times in a person's life during which self-actualization is temporarily achieved.

EXPLORE more with Maslow's Hierarchy of Needs simulation. www.mypsychlab.com

Figure 9.3 Maslow's Hierarchy of Needs

Maslow proposed that human beings must fulfill the more basic needs, such as physical and security needs, before being able to fulfill the higher needs of self-actualization and transcendence.



Orientation - 12'

12. Containment Concepts
- Greetings

- Inherent System - Envelops (matrix)
- Boundary Conditions... Conditioned Entanglement...

- Standard Reference(s) - Regulates, ... Recursive Cycles... AIM...AIM
- Reinforce / Diminish Enduring and Endearing Principles and Practices... Character X Competence... Command Performances... Peak Experiences... As A Beacon To Others...
- Ref: Conflict of Forces... Sustainability vs. Extinction

- Under the Influence - Bias - Limits
- Is Spiritually Discerned!... Signal to Noise Ratio

Containment
 Orientation - Containment Concepts - Theory of Operation, Method of Operation, Co-Creators - Co-Operators

Containment

- 1st level - limits - bias - spiritually discerned
- 2nd level - regulates - modal - containing provisions as to the mode of procedure or the manner of taking effect - used of a contract or legacy... conditional
- 3rd level - envelops - conditioned entanglement... entangled conditioning

C - Limits^{I3} - early dilemmas - decisions based on incomplete information. inferences & projections based on limited experiences & observations. choices based on incomplete information relative to the options that are available that we are unaware of. Impact Imparts Excitation!..

g, b, c - Initiates → Master Awaken → External Pressure 'We Get Stirred Up'
 Rest → Internal Desire to Be 'At Ease'

b - regulates - current references - standard reference → truth is knowing the exactness (standard) of measure = you cannot do what you cannot measure, what gets measured gets done. trust is the rest of truth... exactness of measure

c - "entropy is the measure of the degree of disorder of a system such as an unenlightened mind... entropy is the chaos, disorganization, and imperfections of the system of beliefs one has amassed."
 - all navigation error are cumulative... initial fix, targeting, course corrections only the light of truth can cast a shadow of doubt!..

g, a slide - containment - cocreators - cooperators

c - cite - pattern interrupt.

Ho 9 slide - containment - awaken - initiate - awareness - apprentice - journeyman - structure - master - rest → awaken... external pressure 'we get stirred up' → rest... internal desire to be 'at ease'.

- initiate - one who seeks the novel or unknown... Adventurer
- apprentice - one who searches, examines, probes... Explorer
- journeyman - to open or prepare for others to follow... Pioneer
- master - one who leads, directs, informs, others... Guide

Envelops a - slide - Theory & Method of Operation - interference pattern. reinforce diminish - superposition

b - slide - Imparts Impact - what pops out was unstable 'image' - what settles out returning to 'rest state' is stable 'identity'. Spokes of the parallel between 'laws of physics' & 'principles of metaphysics'. e.g. law of 'inertia'.

- accept, reject, cast-off (pops out)

Orientalism - Prime Concepts

12, 21, 20, X - to create an environment (workplay) that responds to the human desire to be part of a greater mission, one in which individuals can contribute & make a difference.

* 15 * 13
to 13

g, a - detail - inherent system is sustained operational by a continuous conversion of resources - the system fixes the individual as the 'bridge' between all that is inherently possible & that which becomes probable... the natural form... infinite potential!...

g, a - detail - individual actualities are combined by the inherent system to render our collective reality. (collective mythological realm)

* ind 13
g, a - detail - collective reality reflects those characteristics that we reinforce or diminish in ourselves and others, including organizational entities

1, 7, 9, 13, 18
g, b - we solve for the unknowns using the knowns. e.g. transposition. basic tool of algebra; triangulation: navigational tool - all navigation errors are cumulative... initial fix errors - targeting errors - course correction errors (ref: over-correction)

6, 9
g, a - The role of a phenomenon which fulfills the function of a condition may be characterized as follows: it is a special existence, an immediate thing; it has also a vocation, as it were, to be destroyed in its primary form in order to conserve the realization of something else so near of kin that it may be properly regarded as its own true self in the resulting phenomenon to which it gives rise, and into whose actuality its own essence enters and is there conserved... emergence!...

g, a - There is such a thing as a perfectly free activity which nevertheless recognizes the inherent law of its own being, and endeavors freely to realize it. Such freedom is the only true freedom. (conditioned entanglement)

b - canon permits or allows.

g, a - physics & metaphysics - mirror relationships

g, c - under the influence of inertia ("set in their ways"... arrested development)

g, a - Intelligence impressed upon a carrier

g - generally speaking people are not aware of the relative nature of their existence. I wish to contribute to the remedy of this condition. We are immersed in a matrix of choices.
(3rd level envelops) matrix & womb

Orientation

Prime Concepts

g, a, b, c - (slide) Inclined to satisfy condition of lowest state of energy. dis-ease → rest state
- see diagram - we get stirred up - seek rest 'at ease'

g-b - Variation - Inherent vs. Introduced

Inherent = personal preference

Introduced = Divergence from nodal - containing provisions as to the mode of procedure or the manner of taking affect - used of a contract or legacy - non-forfeiture

g, a - realms of influence - scalability of metaphysical system

6 - one of the aspects of a catalyst I find most interesting is that it may be recovered practically unchanged (what pops out was unstable, what settles out returning to 'rest state' is stable) at the end of the reaction.

- only as fast as the concept of the standard of measure ^{awakening awareness...} advances can the exactness of measure be known (knowable)... search for reference and record below...

- "only as fast as the art(s) and science(s) develop(s) the idea (ideal) of measure; this makes possible the notion of exactness (the ideal)."

Truth is knowing the exactness of measure... Standard of Measure'...

Weights & Measures (Pat)